

of management theory, such as decision theory or planning theory, or attempting to explain the development of segments of management theory and showing the relationship of the segments to the total conceptual structure.

I have chosen the latter.

It is a pleasure to have been here if for no other purpose than that one which is really my mission in life at the present time. That is that through developing management theory, using management theory, and applying management theory, it is my sincere hope that in our society and in our economy the manager will obtain the same recognition as the doctor, the lawyer, the artist, the engineer, or the scientist for contributing as much good to society as these others. If you will think for a moment, the manager contributes great good to society. It is through the managerial effort here that goods and services are produced. It is through the managerial effort that our standards of living are increased, our standards of health are increased, and it is through the process of management and the efforts of managers, be they industrial or educational or military managers, by which the goals or objectives which we set in society are achieved.

It is my hope that before I die the manager will receive the recognition of society for the job that he has done in promoting and developing our economic growth and our standard of living in the United States.

You have been very patient. Thank you very much.

COLONEL BLACKWELL: Gentlemen, Professor Mee is ready for your questions.

QUESTION: These former stages of development, if I have followed you, Professor, foremost, in my way of thinking, exemplify a general broadening of the definition of a management process. It is a process of becoming less and less a specialist and more and more a generalist on the part of the manager. If I am