

you mentioned the military one time in your discussion.

PROFESSOR MEE: I'll bet you if you want to bet. I'll bet the tape shows that I did mention the military. But go ahead.

STUDENT: It appears that there are certain statutory differences in the Constitution, for example, in Congress, the President, and the Departments. Is there a corresponding application of this or a more simplified theory, in a way, because it goes toward the broader problem of government?

PROFESSOR MEE: It was my hope in this presentation, and apparently I didn't achieve my objective, of making a demonstration or a presentation that management theory has a universal application, whether it be to an economic institution, a social institution, a governmental agency, or any military unit, from the standpoint of the setting of the objectives. I also pointed out in the conceptual framework that objectives must be set within economic conditions and environment, economic and political. Here is the political--there are certain laws that affect the Internal Revenue Service, the same as they do the materiel commands of the Air Force. But there are certain laws that affect the First National Bank in Evansville. There are laws that affect the First Savings and Loan. We are all subject to economic limitations, political limitations, technological limitations.

Suppose that Apollo here is waiting for many scientific breakthroughs. It's a technological limitation.

It was my hope to show today that management theory is just as good for you in the Army, the Navy, the university, or wherever it would be, as a way of thinking on a process of achieving objectives within an environment by the intelligent use of people and resources.

Otherwise we get into that horrible situation of having to have marketing