

business organizations. Companies with home offices in Western Europe, Britain, Latin America, Canada, Japan, and the United States have been establishing affiliates throughout the world, and we are beginning to see the development of an interwoven network of communication, of cultural exchange, of technological know-how, and of personal exchange which to me is one of the promising developments in the field of international understanding. Indeed I think in this quiet sort of way the business community may be making a contribution to international understanding that exceeds that of our religionists and perhaps even that of our political organizations.

QUESTION: Doctor could we accomplish this affluence that you speak of in support of the have-not nations and should we do this through the public or private segments of our system?

DR. BROWN: I think we are probably going to do it in both ways, and we are going to do it because whether people will it or not I think we are going to be forced to share it, by the circumstances that we will face.

Perhaps the most hopeful release from some of these pressures that we have been discussing will be in our developing international solutions to some of the problems we are working with. I think it will be done both by Government and by private organizations.

The development of the multinational corporation is perhaps the most significant and important way of getting at this that is available today. In some respects I think it has been even more important than our assistance program, which has run into a great many billions of dollars.

I do not know whether I really ought to mention this as a very significant thing except in terms of the idea. You have all heard of the International Executive Service Corps. It was an idea that was initially developed by David Rockefeller and Sol Linowitz of Xerox and C. D. Jackson of Time-Life. It is to make business managers who are either active in companies now or retired or approaching retirement available in foreign communities to do the kind of things at the business level and at the management level that are being done by the Peace Corps at an entirely different level. That is a going organization and now has an office in New York. We have not started to function. There is a meeting of the Executive